

Residential Organization

Why Organize?

A 2008 NAPO Survey of 400 consumers nationwide showed that

- 65% of respondents noted that their household was at least moderately disorganized
- 71% said their quality of life would improve if they were better organized
- 96% of respondents indicated that they could save time every day by becoming more organized. Of those:
 - 30% of respondents felt they could save at least 30 minutes each day, or more than an entire week per year, if they were more organized at home.

NAPO, NAPO. 2009 GET ORGANIZED MONTH SURVEY (of 400 Consumers Nationwide).
11/01/2009, Statistic by/from NAPO, www.napo.net

A 2001 IKEA Survey of 620 consumers reported that

- Women who color code their linen closets report spending more time with their friends than women who do not color code their linen closets.
- Women with shoe racks were seven times more likely to be on time for work than women without shoe racks.

Goode, Stephen. Couples Best Steer Clear of Closet Organizers. Insight on the News 05/14/2001
Statistic by/from IKEA, "You Can't Be Too Organized" survey of 620 consumers

Residential Organization Packages

A Gift for Me	A Gift for Me, Plus	A Gift for the Whole Family
<ul style="list-style-type: none"> • 1 hour consult • Written work plan for up to 1 room • 1 organizing session, up to 3 hours • Follow-up phone call 1 week after session • Organizing tools <ul style="list-style-type: none"> - Baskets for sorting - Trash bags • Newsletter with organizing and productivity tips • Each additional hour, \$60.00 / hour 	<ul style="list-style-type: none"> • All of "A Gift for Me" And... • Written work plan for up to 3 rooms • Additional organizing session, up to 3 hours • Follow-up phone calls 1 and 3 weeks after last session • Organizing Resource Binder • Removal of trash and donations • Labels • Each additional hour, \$55.00 / hour 	<ul style="list-style-type: none"> • All of "A Gift for Me, Plus" And... • Written work plan for up to 6 rooms • Additional organizing session, up to 3 hours • Follow-up phone calls 1, 3, and 6 weeks after last session • Timer + article "Why Timers Make Me Happy" • Speaking engagement to group of client's choice • Each additional hour, \$50.00 / hour
A \$315.00 value for \$175.00	A \$580.00 value for \$325.00	A \$930.00 value for \$450.00
<i>Purchase of materials needed for implementation will be decided during initial consult.</i>		

For More Information, Contact:

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